

# Cloudways Black Friday Sale 2025: Grab 50% OFF for 3 Months + Free Premium Features!

Black Friday is here, and if you've been eyeing a powerful cloud hosting solution, now's the perfect time to make your move. Cloudways has just dropped one of their most generous offers of the year—50% OFF for 3 months across all plans and add-ons.


Whether you're running a personal blog, managing client websites, or scaling an e-commerce empire, this sale brings enterprise-grade hosting within everyone's reach. I've been following Cloudways deals for years, and this one genuinely stands out.

Let's dive into everything you need to know to grab this incredible offer before it vanishes on 5th December.


## Quick Deal Overview


Here's everything you need to know at a glance:

 **Sale Duration:** 11th November – 5th December 2025

 **Maximum Discount:** 50% OFF for 3 Months on All Plans + Add-Ons

 **Plans Covered:** All DigitalOcean, Vultr, Linode, AWS, and Google Cloud plans

 **Starting Price:** Just \$7/month (normally \$14)

 **Bonus Perks:** Free migrations, Object Cache Pro (worth \$95/mon), Redis Cache (worth \$100/mon), Advanced Staging & Cloning (worth \$20), AI Copilot Credits, and Lightning Stack included

 **Promo Code:** BFCM5050 (apply at checkout)

 **Claim Your Deal:** [Get 50% OFF on Cloudways Now →](#)

This isn't just another hosting discount—it's a complete package that includes premium features typically reserved for enterprise customers.

Whether you're a developer, agency owner, or entrepreneur, this Cloudways Black Friday sale delivers exceptional value that extends well beyond the initial savings.



## About Cloudways

Cloudways is a managed cloud hosting platform that simplifies the complexity of cloud infrastructure for everyone.

Instead of wrestling with server configurations and technical headaches, you get a user-friendly interface that puts the power of DigitalOcean, AWS, Google Cloud, Vultr, and Linode at your fingertips.

What makes Cloudways special is their "two powerful ways to host" approach. Choose **Flexible** for complete control over your server environment, or opt for **Autonomous** if you prefer a hands-free experience.

Either way, you're getting optimized performance, transparent pricing, and you only pay for what you actually need.

Users absolutely love Cloudways for several compelling reasons. The platform includes built-in performance optimization through their Lightning Stack, which combines Nginx, Apache, Redis, and PHP-FPM for blazing-fast load times.

You get automatic backups, staging environments for safe testing, and enterprise-level security with Imunify360 firewall protection. Plus, their 24/7 expert support means you're never alone when technical issues arise.

The platform supports unlimited websites and applications on a single server, making it incredibly cost-effective for agencies and developers managing multiple client projects. With

one-click staging environments and seamless vertical scaling, you can grow your infrastructure as your traffic demands increase—all without the complexity of traditional cloud hosting.

## Why This Cloudways Black Friday Sale Is Worth It

This year's Cloudways Black Friday sale genuinely delivers exceptional value, and here's why it should be on your radar.

First, let's talk numbers. The standard Micro plan normally costs \$14/month, but during this sale, you'll pay just **\$7/month** for the first three months. That's a **50% saving** right from the start. The Medium plan?

Usually \$54/month, now slashed to \$27/month. Even the powerful Large plan drops from \$99 to \$49.50/month. These aren't token discounts—they're substantial savings that add up quickly, especially if you're running multiple servers.

But here's what truly sets this offer apart: the 50% discount applies to **everything**. We're talking plans *and* add-ons. Enterprise Cloudflare CDN with edge caching? Normally starts at \$4.99/domain/month, now \$2.50. Malware protection?

Down from \$4 to \$2/app/month. Advanced support addon? A whopping \$100/month normally, now just \$50. Even the premium features like SafeUpdates and Rackspace Email are half price.

What really impresses me is the inclusion of premium features that usually carry hefty price tags. Object Cache Pro, which typically costs \$95/month, comes completely free on 4GB servers and above.

Redis Cache, worth \$100/month, is also included at no extra cost. You're getting Advanced Staging & Cloning (worth \$20), free SSL certificates, automated backups, and 5 AI Copilot Credits thrown in with every plan.

The timing couldn't be better either. With the sale running until 5th December 2025, you have plenty of time to evaluate your hosting needs, migrate your sites during the free migration period, and lock in this pricing before the year ends.

Plus, you can try the Flexible plan absolutely free without even entering a credit card—something rare in the hosting world.

This isn't just about saving money today; it's about accessing enterprise-grade infrastructure and premium tools that can genuinely transform your website's performance and security posture.

For agencies billing clients monthly, the savings here directly improve your profit margins. For entrepreneurs, it frees up capital for marketing and growth instead of infrastructure costs.

# How to Buy Cloudways During the Black Friday Sale

Grabbing this incredible Cloudways Black Friday deal is straightforward. Here's your step-by-step guide:

## 1 Visit the Official Deal Page

Start by heading to the [Cloudways Black Friday sale page](#). This ensures you're accessing the promotional pricing and won't miss out on the special offer.

## 2 Choose Your Cloud Provider and Plan

You'll see five cloud infrastructure options: DigitalOcean, Vultr, Linode, AWS, and Google Cloud. Each provider offers different plans (Micro, Small, Medium, Large, and XL depending on the provider).

Select the cloud provider that best matches your needs. For most users, DigitalOcean or Vultr offers the best balance of performance and value. Choose your plan size based on your current traffic levels and growth expectations.

## 3 Select Add-Ons (Optional)

This is where the sale gets even better. Browse through the add-ons like Enterprise Cloudflare CDN, Malware Protection, SafeUpdates, or Advanced Support. Remember, all add-ons are also 50% off during this promotional period.

## 4 Apply the Promo Code

At checkout, you'll see a promo code field. Enter **BFCM5050** to activate your 50% discount for 3 months. The pricing should update immediately to reflect your savings.

## 5 Complete Your Purchase Securely

Fill in your billing details and payment information. Cloudways accepts major credit cards and PayPal. Review your order to confirm the discounted pricing is applied, then complete your purchase.

## 6 Set Up Your Server

Once payment is processed, you'll receive login credentials. Access your Cloudways dashboard, where you can launch your server in minutes. The interface guides you through server creation, application installation, and migration setup if you're moving from another host.

**Pro Tip:** If you're migrating from another host, request the free migration service immediately after signup. Cloudways experts will handle the entire process for you, ensuring zero downtime during the transition.

# Plans & Pricing Breakdown for Cloudways Black Friday Sale

Let's break down all the available plans across different cloud providers, so you can choose what fits your needs best.

## DigitalOcean Plans

### Micro Plan – \$7/month (normally \$14)

Perfect for personal websites and simple blogs. You get 1GB RAM, 1 vCPU, 25GB NVMe storage, and 1TB transfer bandwidth. Includes Lightning Stack, 5 free AI Copilot Credits, and supports unlimited websites and visits. You're billed \$0.0104 hourly, giving you complete flexibility.

### Small Plan – \$14/month (normally \$28)

Ideal for growing businesses handling moderate traffic. Doubles your resources to 2GB RAM with 50GB NVMe storage and 2TB bandwidth. Same unlimited websites and visits, with all premium features included.

### Medium Plan – \$27/month (normally \$54)

Designed for more demanding websites with higher traffic volumes. Features 4GB RAM, 2 vCPUs, 80GB NVMe storage, and 4TB bandwidth. At this tier, you automatically qualify for free Object Cache Pro worth \$95/month.

### Large Plan – \$49.50/month (normally \$99)

Built for e-commerce stores and resource-intensive applications. Packs 8GB RAM, 4 vCPUs, 160GB NVMe storage, and 5TB bandwidth. Perfect for high-traffic WooCommerce sites or multiple demanding applications.

## Vultr Plans

### Micro Plan – \$7/month (normally \$14)

Similar specs to DigitalOcean's Micro: 1GB RAM, 1 vCPU, but with 25GB SSD storage instead of NVMe. Great starting point for new websites.

### Small Plan – \$14/month (normally \$28)

2GB RAM, 1 vCPU, 55GB SSD storage, and 2TB bandwidth. Notice the extra 5GB storage compared to DigitalOcean at the same price point.

### Medium Plan – \$27/month (normally \$54)

4GB RAM, 2 vCPUs, 80GB SSD storage, and 3TB bandwidth. Solid choice for growing WordPress sites or online stores.

**Large Plan – \$49.50/month** (normally \$99)

8GB RAM, 4 vCPUs, 160GB SSD storage, and 4TB bandwidth. Handles heavy traffic and multiple resource-intensive applications effortlessly.

## Linode Plans

**Micro Plan – \$7/month** (normally \$14)

Entry-level hosting with 1GB RAM, 1 vCPU, 25GB SSD storage, and 1TB bandwidth.

**Small Plan – \$14/month** (normally \$28)

2GB RAM, 1 vCPU, 50GB SSD storage, and 2TB bandwidth. Clean and straightforward for business websites.

**Medium Plan – \$29.50/month** (normally \$59)

Slightly higher pricing than other providers, but you get 4GB RAM, 2 vCPUs, 80GB SSD storage, and a generous 4TB bandwidth.

**Large Plan – \$52.50/month** (normally \$105)

Top-tier performance with 8GB RAM, 4 vCPUs, 160GB SSD storage, and 5TB bandwidth.

## AWS Plans

**Micro Plan – \$10.28/month** (normally \$20.56)

Entry point for AWS infrastructure: 1GB RAM, 2 vCPUs, 20GB storage, and 2GB bandwidth. Note the limited bandwidth compared to other providers.

**Small Plan – \$19.28/month** (normally \$38.56)

2GB RAM, 2 vCPUs, 20GB storage, and 2GB bandwidth. AWS plans prioritize computing power over storage and bandwidth.

**Medium Plan – \$45.92/month** (normally \$91.84)

4GB RAM, 2 vCPUs, 20GB storage, and 2GB bandwidth.

**Large Plan – \$91.61/month** (normally \$183.22)

Premium AWS infrastructure: 8GB RAM, 2 vCPUs, 20GB storage, and 2GB bandwidth. Best suited for applications requiring AWS-specific integrations.

## Google Cloud Plans

**Small Plan – \$18.665/month** (normally \$37.33)

1.7GB RAM, shared CPU, 20GB storage, and 1GB bandwidth. Entry point for Google's infrastructure.

**Medium Plan – \$42/month** (normally \$84)

3.75GB RAM, 1 vCPU, 20GB storage, and 1GB bandwidth.

**Large Plan – \$76.01/month** (normally \$152.02)  
7.5GB RAM, 2 vCPUs, 20GB storage, and 1GB bandwidth.

**XL Plan – \$120.75/month** (normally \$241.50)  
Top-tier Google Cloud hosting: 15GB RAM, 4 vCPUs, 20GB storage, and 1GB bandwidth. Ideal for high-traffic websites requiring Google's global infrastructure.

**Important Note:** All prices shown reflect the 50% discount for the first 3 months. Every plan includes unlimited websites, unlimited visits, Lightning Stack, 5 AI Copilot Credits, and all core Cloudways features.

## Extra Perks & Features in the Cloudways Black Friday Sale

Beyond the core hosting plans, this Black Friday deal is absolutely loaded with premium extras that genuinely enhance your hosting experience.

### **Free Premium Features (Included in Every Plan)**

#### **Free Migration Service**

Cloudways' expert engineers will migrate your first website completely free from any web host. No downtime, no technical headaches—just let them know and they'll handle everything professionally.

#### **Object Cache Pro (Worth \$95/Month)**

Available free on 4GB servers and above, this premium caching solution dramatically speeds up dynamic content delivery, especially for WordPress sites. This alone pays for your hosting several times over.

#### **Redis Cache (Worth \$100/Month)**

Built-in Redis caching accelerates database queries and session management. This enterprise-grade feature usually costs \$100 monthly but comes included with every Cloudways server.

#### **Advanced Staging & Cloning (Worth \$20)**

Create unlimited staging environments to test changes safely before pushing them live. Clone entire applications with a single click for rapid deployment or testing purposes.

#### **AI Copilot Credits**

Every plan includes 5 free AI Copilot Credits monthly, giving you intelligent assistance for optimization, troubleshooting, and management tasks.

### **Lightning Stack Technology**

Cloudways' proprietary performance stack combines Nginx, Apache, Redis, and PHP-FPM for maximum speed. Your websites will load significantly faster than on traditional hosting.

### **Free SSL Certificates**

Let's Encrypt SSL certificates are automatically installed and renewed, ensuring your websites stay secure and compliant with modern security standards.

### **Built-in Firewall with IP Blocking**

Imunify360 firewall protection shields your server from hackers, malicious bots, and DoS attacks at the server level—before threats can reach your applications.

### **Free WordPress Vulnerability Scanner**

Automated scanning detects security vulnerabilities in your WordPress installation, plugins, and themes, helping you stay ahead of potential threats.

### **Automated Backups**

Set up on-demand or scheduled automated backups, with one-click restoration when needed. Your data stays protected without manual intervention.

### **50% OFF Add-Ons (First 3 Months)**

#### **Enterprise Cloudflare CDN – \$2.50/domain/month** (normally \$4.99)

Supercharge global performance with edge page caching, Argo smart routing, and enterprise Cloudflare features that typically cost significantly more.

#### **Cloudways SafeUpdates – \$1.50/app/month** (normally \$3)

Automated WordPress update testing workflow ensures plugin and theme updates won't break your site. Updates are tested in a cloned environment first.

#### **Malware Protection – \$2/app/month** (normally \$4)

Automated malware scanning and removal keeps your websites secure from infections and compromises.

#### **Rackspace Email – \$0.50/mailbox/month** (normally \$1)

Professional email hosting powered by Rackspace's reliable infrastructure. Perfect for business communications.

#### **Advanced Support Add-on – \$50/month** (normally \$100)

Extends support coverage to plugin/theme troubleshooting, performance optimization, and proactive monitoring. Like having a dedicated DevOps team.

#### **DNS Made Easy – \$0.25/month/domain** (normally \$0.50)

Instant DNS propagation and fast TTLs eliminate waiting periods when making DNS changes. Professional-grade DNS management at your fingertips.



### **24×7 Expert Support**

While not an add-on, every plan includes round-the-clock access to expert engineers who can assist with hosting-related issues anytime.

### **Vertical Scaling**

Upgrade your server resources instantly without downtime or migration. Scale up during traffic spikes, scale down during quiet periods.

### **Unlimited Applications**

Launch as many CMS or e-commerce applications as your server can support. No arbitrary limits on the number of websites you can host.

These extras transform Cloudways from a simple hosting provider into a complete infrastructure management platform. The combination of included premium features and discounted add-ons during this Black Friday sale creates exceptional value that's hard to match in the hosting industry.

## **Frequently Asked Questions About Cloudways Black Friday Sale**

### **When does the Cloudways Black Friday sale start and end?**

The sale runs from 11th November through 5th December 2025. You have nearly a month to take advantage of this offer, but don't wait until the last minute as deals can expire or change without notice.

### **Do I need a coupon code for the discount?**

Yes, use promo code **BFCM5050** at checkout to activate your 50% discount for 3 months on all plans and add-ons. Make sure to enter it before completing your purchase.

### **Is the discount valid for renewals or only new customers?**

The 50% discount applies for the first 3 months of service. After that period, you'll be billed at standard rates. This promotional pricing is designed to help new customers experience Cloudways' premium features affordably.

### **Can I try Cloudways before committing?**

Absolutely! Cloudways offers a free trial for their Flexible plan without requiring a credit card. You can test the platform, deploy applications, and explore features risk-free before making any financial commitment.

### **Are there any hidden fees or setup costs?**

No hidden surprises here. Cloudways operates on transparent hourly billing, so you only pay for the resources you actually use. The prices shown include all core features, and you'll only pay extra for optional add-ons you specifically select.

## Conclusion

The Cloudways Black Friday Sale 2025 represents one of the most compelling hosting opportunities of the year.

With 50% off for three months across all plans and add-ons, plus premium features like Object Cache Pro (worth \$95/month) and Redis Cache (worth \$100/month) included free, you're getting enterprise-grade infrastructure at remarkably accessible prices.

Whether you're migrating from shared hosting, scaling your agency operations, or launching a new e-commerce venture, Cloudways delivers the performance, security, and flexibility modern websites demand.

The combination of five cloud provider options, transparent pay-as-you-go pricing, and genuinely helpful 24/7 support creates a hosting experience that grows with your needs.

Don't let this opportunity slip away. The sale ends on 5th December 2025, and with free migrations, risk-free trials, and expert support ready to assist, there's absolutely no reason to delay.

[Claim your 50% discount on Cloudways now →](#) and experience the difference that premium cloud hosting can make for your websites.